

YOUR

Make-up Guide



MEET OUR COLOUR COSMETICS BRANDS



Indulge in a luxurious make-up brand that celebrates the finer things in life. Classic elegance and iconic beauty defines **Giordani Gold**, that always pays close attention to details with exquisite products, made with the finest craftsmanship.



The ONE offers an exciting, wide range of trend-driven products and colours to give you the look you want – for every day and every occasion. Expressive, fun, bold or chic, no matter what the look, **The ONE** will help you get it.



Discover **OnColour**, an irresistible line of helpful, curated make-up for face, eyes, lips and nails that gives you lots of possibilities, great colour, good quality and value. With clear benefits, smart ingredients and beautiful products, **OnColour** is easy to use and fills each day with your vibrant beauty.

Index

FACE

Foundations and powders

6 – 19

EYES

Mascaras and eye liners

20 – 29

LIPS

Lipsticks

30 – 37

The **Make-up Guide** takes you through the steps of a complete beauty routine featuring our product range, so that you can not only learn for yourself, but also give consultations and recommend products to your friends, family and customers.

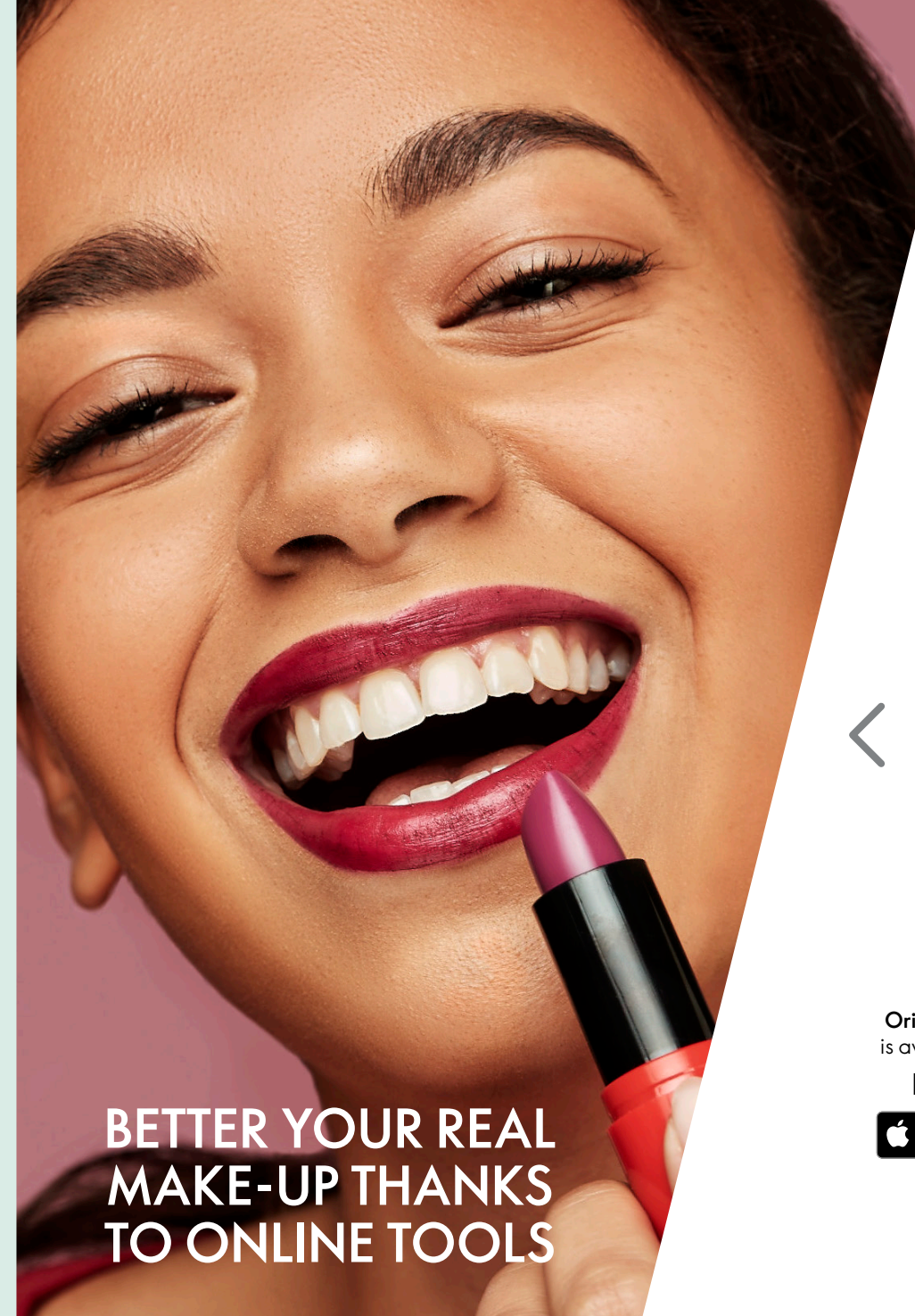
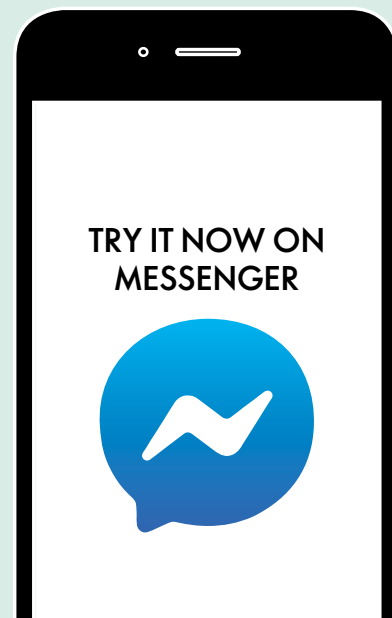
Discover the world of colour and everything you need for the perfect make-up for any occasion!



We are a progressive brand with mission to transform lives and fulfill dreams

Stay up-to-date with Oriflame

Using your phone you can **chat with our virtual assistant** and get the right shade for you. Enter **Facebook Messenger** and dispel your doubts about which product to choose. Our virtual assistant will help you to choose the right one.



BETTER YOUR REAL MAKE-UP THANKS TO ONLINE TOOLS

Try on make-up with Oriflame Makeup Wizard App



Using your phone's camera, **virtually try on make-up** from **Oriflame**. Then add your favourites to the **shopping bag** and **buy**. It's **mess-free** and **simple**!

1

EASY NAVIGATION

Select the category of the product you want to try.



Oriflame Makeup Wizard App is available on iOS and Android.

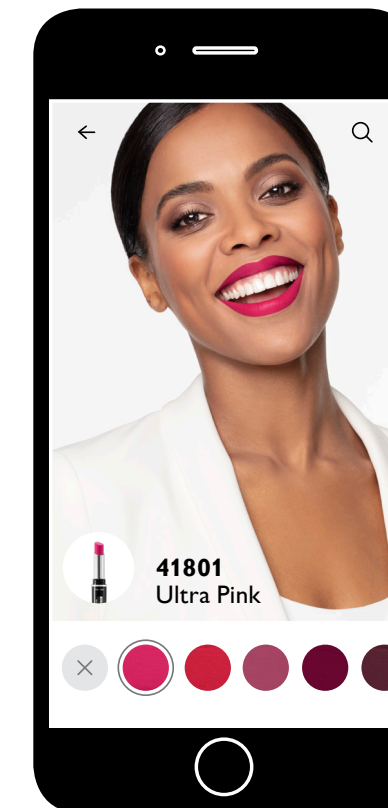
FREE DOWNLOAD



2

ONLINE FITTING

Once you have chosen a product, you can try every shade of it to find the one that suits you.



3

READY-MADE MAKE-UP

If you are looking for inspiration, try one of the fashionable looks created by our beauty experts.





FACE

Right foundation is a base that will help you feel **self-confident all day**. Will create an **even color to the complexion, cover flaws** or imperfections. Oriflame foundations will give your skin even more! **Moisturize, protect** from sun, **nourish** and **rejuvenate**. From liquid to powder finish you choose best!

FACE MAKE-UP GUIDE

FIND YOUR PERFECT SHADE

1. FOUNDATION



BRAND	GIORDANI GOLD		THE ONE		ONCOLOUR
NUMBER OF SHADES	2	3	3	2	3
NAME	Giordani Gold MasterCreation Foundation SPF 18	Giordani Gold Metamorphosis Foundation SPF 7	THE ONE Everlasting Sync Foundation SPF 30	The ONE Illuskin Aquaboost Foundation SPF 20	OnColour Matte Foundation
FINISH	Natural radiance	Ultra matte	Semi-matte	Illuminating	Semi-matte
COVERAGE	••	•••	•••	•••	••
BEST SKIN TYPE FIT	All skin types	Normal to oily skin	All skin types	Normal to oily skin	All skin types
SPF	18	7	30	20	
MOISTURIZING/ HYDRATING	••	•	•	••	•
SWEAT-PROOF			•		
MATTIFYING		••	•		•
PORE-MININIZING	•				
BRIGHTENING	••				
LONG LASTING		•	••		
LIGHTWEIGHT FORMULA				•	•
ANTI-AGING/ VISIBLY REDUCING SIGNS OF AGING	••	•			



ALL SKIN TYPES



GIORDANI GOLD MASTERCREATION
FOUNDATION SPF 18

MasterCreation Foundation enhances a **flawless, natural finish** with an advanced formula of youth-boosting technologies, combined in a luxurious texture for **ultimate skin magnificence**. Clinically proven to instantly **brighten** your skin, **ColourCorrectComplex** gives you a seamless, true-to-shade finish whilst **Skin Nourishment Infusion** helps to **care** and **hydrate**. MasterCreation Foundation effectively **protects** your skin's vitality over time with **SPF 18** and **pollution filter**.



BENEFITS:

- Youth **boosting** and visible **reducing signs of aging***
- **Clinically proven**, instantly **lifts** the appearance of fine lines** and delivers **5x brighter** looking skin***
- **Colour Correct Complex** ensures a **true-to-shade finish**
- **Skin Nourishment Infusion** helps to **moisturise** to promote healthy skin
- **SPF 18** protection
- **Botanical Oil Extract** and **White Peony Extract** infuse **additional nourishment**
- **Pollution filter**
- **Natural finish**

* Consumer tested
** Clinically proven 26% instant reduction in fine line volume
*** Clinically proven 5x instant improvement in skin brightness



NORMAL TO OILY SKIN

GIORDANI GOLD METAMORPHOSIS
FOUNDATION SPF 7

Luxurious liquid texture melts onto the skin and **fully transforms** into a silky, velvet-soft powder. **Matte-velvet** texture as you wear. **Breathable, non-greasy** skin feel. **Long wearing, high matte coverage** foundation with cream to powder transforming texture. Infused with natural **Marine Algae Extract** to help **revitalise** the skin.



BENEFITS:

- Impeccable **all-day coverage**
- Highest **matte** finish
- **Liquid to powder** texture
- **Covers** all imperfections and flaws
- 3D stretch pigments for **unified skin tone**





ALL SKIN TYPES



THE ONE EVERLASTING SYNC FOUNDATION SPF 30

Smart foundation with unique **Skin Response Technology**, designed to continuously adapt to your environment to help your skin balance its **moisture** and give you an **everlasting fresh look**. Clinically proven to last **30 hours**. Semi-matte finish. **SPF 30, UVA protection. Fade, sweat and transfer proof. Water resistant.**



BENEFITS:

- Skin Response Technology
- Skin Camouflage Pigments adapt to skin for an even-toned look
- Oil Control Powder
- Semi-matte finish
- 30 hours long wear*
- Humidity resistant*
- Sweat proof
- Fade proof
- Transfer proof
- Water resistant
- SPF 30

* Clinically proven



THE ONE

NORMAL TO OILY SKIN

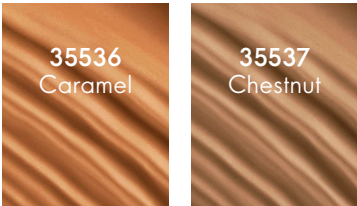
THE ONE ILLUSKIN AQUABOOST FOUNDATION SPF 20

Ultra-lightweight medium coverage foundation enlivens the complexion with **natural, dewy radiance** and exhilarating, skin-quenching **hydration**. Supremely **smooth, blendable** formula with **Gel Technology**, infused with **Natural Glacier Water Active**, and **SPF 20**, leaves skin looking radiant and feeling hydrated for up to **8 hours**.



BENEFITS:

- Ultra-lightweight
- Medium coverage
- Boosts radiance
- Illuminating finish
- Clinically proven to boost skin hydration, supported by Gel Technology
- SPF 20





ALL SKIN TYPES



ONCOLOUR MATTE FOUNDATION



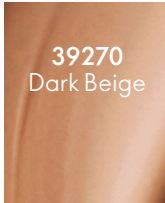
OnColour Matte Foundation is infused with Mineral Clay to keep the skin **looking fresh** and ensure a smooth, **powder-like, natural looking matte finish** throughout the day. The absorbent properties of **Mineral Clay** keep excess **sebum** and **oil** in check and **prevent unwanted shine**.

BENEFITS:

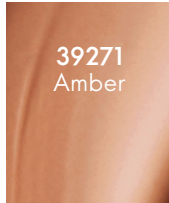
- Perfecting **medium** coverage
- **Rich** pigments
- **Soothing Shea Butter** that helps to **nourish** the skin
- **Smooth, creamy** texture goes on easily and creates the perfect looking skin tone
- **Natural** finish



39269
Natural
Beige



39270
Dark Beige



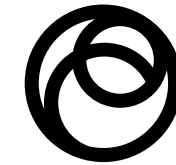
39271
Amber



FINISH YOUR MAKE-UP

2. POWDER

FACE MAKE-UP GUIDE



OnColour

ONCOLOUR POWER FACE POWDER

Let the **lightweight, silky** texture of the OC pressed powder **mattify** the skin while helping to soften imperfections and even out the skin tone. Convenient and easy to use on the go, this powder helps to **prolong foundation wear** and helps to **absorb excess skin secretions** throughout the day. Meet the perfect companion for your make-up touch ups.

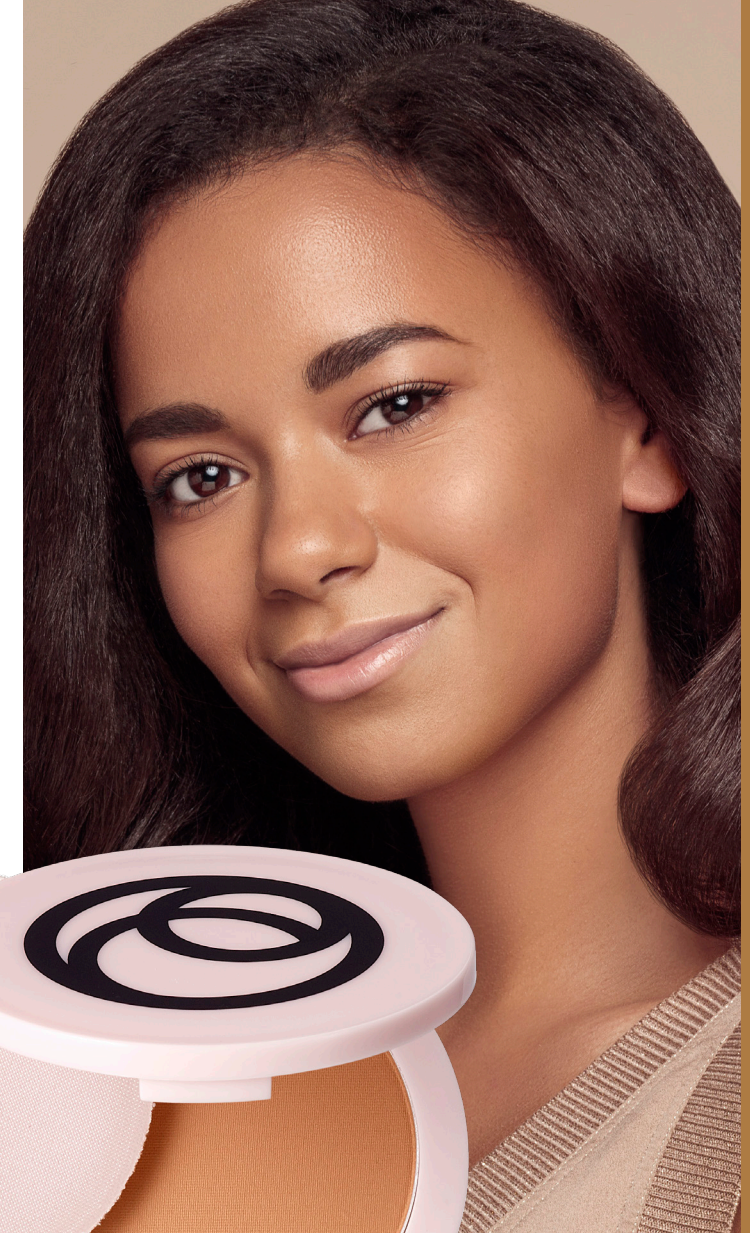
BENEFITS:

- **Softens** imperfections
- **Mattifies** the skin
- **Mineral MICA** helps to control and **absorb** excess sebum/oil/sweat

38802
Dark Beige

38803
Amber

38804
Dark
Cocoa



NEW



THE ONE EVERLASTING PRESSED POWDER

Medium coverage, lightweight pressed powder that **mattifies**, **blurs** fine lines, **covers** and **smooths** imperfections for up to **10 hours** lasting wear. With **Skin Blur Polymer** and **Matte Powder Complex** to **absorb** oil for lasting, **shine-free** wear! Suitable for oily to combination skin. Designed to sync with your preferred foundation from the **SYNC range** to boost the benefits of your makeup. With sponge applicator.

BENEFITS:

- Long lasting matte finish – up to 10 hours*
- Reduces the appearance of pores*
- Blurs the look of fine lines and skin imperfections*

* Consumer Tested on top of regular liquid foundation

34649
Medium

34650
Dark






EYES

Enjoy make-up by Oriflame.
Enhance the beauty of your eyes with
our **fantastic products and lasting
formulas**. You can experiment and
create irresistible new looks with our
mascaras and eye liners everyday.

EYES MAKE-UP GUIDE

FOR PERFECT LASHES

1. MASCARA

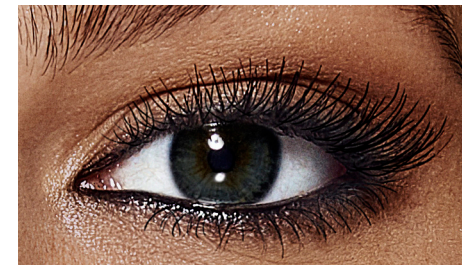
BRAND		THE ONE	
NAME		THE ONE Tremendous Fierce Mascara	The ONE Tremendous Big Volume Mascara
KEY BENEFIT		Extreme volume	Extreme volume
BRUSH	VISUAL		
	TYPE	Fiber	Fiber
EFFECT	VOLUME
	LENGHTENING	.	.
	SEPARATING/ DEFINING	.	.
	CURLING	.	
LONGEVITY	LONG LASTING	.	.
CONTENANCE		10 ml	10 ml
TESTS			Consumer tested Clinically tested

EXTREME VOLUME

THE ONE

THE ONE TREMENDOUS FIERCE MASCARA

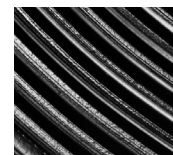
Fierce volume mascara with exclusive **Feline Instinct Brush** and **Heart Shaped Fibres**. The brush loads volume onto the lashes, its curve giving **extra volume** and **expansion** at the outer lashes, whilst fibres wrap each and every lash, and a saturated black finish gives a **truly fierce look**.



BENEFITS:

- Extreme **Volume**
- Feline **Lenght**
- Exclusive **Feline Instinct Brush** designed specially to load volume on to the **outer lashes** for a distinctive **feline effect**
- **Unique Heart Shaped Fibres** wrap the lashes for **extreme volume** and **lash expansion**
- **Fierce black finish** to frame eyes with high impact, saturated colour

35727
Black



THE ONE

EXTREME VOLUME

THE ONE TREMENDOUS BIG VOLUME MASCARA

Bigger, bolder, blacker lashes and **Extreme Volume** in every dimension. The exclusive **Super-Size Tremendous Brush** is The ONE's latest advancement in brush technology. With **+300 Cushion-Fibre** bristles and 5 bulk reservoirs, it delivers more innovative **Marshmallow-Cream** formula and dense, Chroma-Black pigments for tremendous impact and **24 hours** of breathtaking hold.

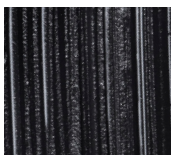


BENEFITS:

- **6x more volume*** than naked lashes
- Oriflame and The ONE's 1st mascara for **Extreme Volume***
- **Clinically proven** visible results from the 1st stroke**
- **Extreme black colour intensity***
- **Extreme hold** – 24-hr long wear*

* Consumer tested
** Clinically tested

34580
Black



EYES MAKE-UP GUIDE

BUILD A PERFECT LINE

2. EYE LINER

THE ONE

BOLD LINES

THE ONE KAJAL EYE LINER

Versatile kajal eye liner delivers **intense** eye effects. **Ultra-pure pigments** for richer **colour depth**. Tapered kohl nib for easy **defining** and **shading**. Perfect for **smoky eye** looks.

BENEFITS:

- Lasts up to **12 hours***
- **Ultra-smooth** rich colour
- Does **not require** sharpener
- Can be used as both **eye liner** and **eyeshadow**
- High **intensity** formula with the **purest, brightest pigments** for **intense** colour

* Consumer tested



34773
Jet Black



PRECISE LINES



THE ONE HIGH IMPACT EYE PENCIL

Find your **perfect line** with this super **easy-to-apply life-proof** pencil eyeliner: **self-sharpening**, **ultra-creamy texture**, **fade-proof**, **smudge-proof** and **water-proof**.

BENEFITS:

- **Fade-proof***
- **Rich intense colour***
- **Self-sharpening**, just twist up
- **Smudge-proof***
- **Ultra-creamy texture***
- **Up to 13H long-wear***
- **Water-proof***

* Consumer tested

36547
Pitch Black



BOLD LINES

THE ONE EYELINER STYLO JUMBO

Dramatic liquid eyeliner in **intense** jet black created with **Carbon Black** for extra **impact**. **Total control** and **precision** thanks to the jumbo pen size and large felt tip. **Polymer technology** designed to deliver all day staying power. Powerful eyes every time!

BENEFITS:

- Designed for **lasting wear** thanks to **polymer technology**
- Draws bold lines for **powerful graphic eye looks**
- **Intense jet black colour** for dramatic **impact**
- **Jumbo pen format** gives total control and **precision** with every application
- Easy to remove

42779
Black



NEW



LIPS

A strong lips look is a guaranteed way to make a bold style statement. Change your look every day according to your mood. Give your smile **stylish colours up on the latest trends** with Oriflame.

LIPS MAKE-UP GUIDE

BOOST YOUR LIPS WITH COLOR

1. LIPSTICK



BRAND	THE ONE		ONCOLOUR
NUMBER OF SHADES	6	6	6
NAME	The ONE Colour Stylist Ultimate Lipstick	THE ONE Colour Unlimited Ultra Fix Lipstick	OnColour Cream Lipstick
FINISH	Sheen	Matte	Satin
HIGH COVERAGE	••	•••	•
INTENSE PIGMENTS	•	•••	•
LONG LASTING	•	•••	
MOISTURISING	•	•	•
FORMAT	Sculpt & sign bullet	Slim stick	Regular bullet



SHEEN FINISH

THE ONE

THE ONE COLOUR STYLIST ULTIMATE LIPSTICK

With over **40% reflective oils** and in an expertly selected shade range, this lipstick reflects your **style** in a **stunning sheen** finish. With the **Sculpt & Sign Bullet**, luminous colour coverage and **5-in-1 benefits**. Now there are even more ways to let your unique style shine through.

SCULPT &
SIGN BULLET

BENEFITS:

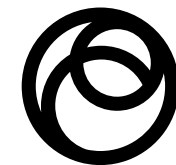
- Stunning lip look in **ultra-creamy texture**
- Colour designed to **last**
- **Defined and perfectly** contoured lips
- **Ultra-creamy coverage** designed for **long-lasting, hydrating wear**
- **Sculpt & Sign Bullet** for instant precision and definition
- **Modern packaging and new scent** for an improved beauty experience

35166
Pink Flair

35170
Clover Dream

35185
Berry Bliss

35190
So Blackberry



OnColour

SATIN FINISH

ONCOLOUR CREAM LIPSTICK

Celebrate life with lipstick! These **creamy, vibrantly-coloured** lipsticks range from beige to purple. Each shade is formulated with **Vibrant Pigment Blend**, so you can count on perfectly textured colour for all occasions. The **CreamComfort Complex** provide a **soft, smooth** application and ensure even **coverage** for lovable, colour drenched lips.

BENEFITS:

- Formulated with **Vibrant Pigment Blend** for **rich colour coverage**
- **CreamComfort Complex** provides **soft texture, smooth glide** and **comfortable wear**



38751
Cranberry Red

38761
Bright Fuchsia

38775
Clover Lilac

38776
Rose Taupe

38777
Grape Purple

38778
Vintage Mauve



NEW

MATTE FINISH



THE ONE COLOUR UNLIMITED ULTRA FIX LIPSTICK

Kiss-proof and **smudge-proof**, take on the world with a sensational lipstick with **Ultra Fix Staying** power! Get sensational, impeccable **matte** colour technologically super charged to stay all day! Introducing our **1st Colour Unlimited Ultra Fix** lipstick that delivers intense colour with a matte finish that allows you to say goodbye to smudges and smearing.

BENEFITS:

- **Ultra Fix Technology** stays in place all day
- **Lightweight, ultra-pigmented** colour
- **Matte finish** in soft texture

41796 Ultra Taupe 41800 Ultra Raspberry 41801 Ultra Pink 41804 Ultra Red 41805 Ultra Bordeaux 41806 Ultra Burgundy



ORIFLAME

— S W E D E N —

-  WWW.ORIFLAME.COM.NG
-  [INSTAGRAM.COM/ORIFLAMENIGERIA](https://www.instagram.com/oriflamenigeria)
-  INFO@ORIFLAME.COM.NG
-  [TWITTER.COM/ORIFLAMENIGERIA](https://twitter.com/oriflamenigeria)